# Founding Partner Profiles:

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Executive Summary

About the Founding Partners:
55,000 Degrees is a partnership formed to support the Greater Louisville Education Commitment. The Founding Partners profiled in this document are leaders in education, business, government and civic life. They are all committed to increasing the percentage of the Louisville workforce with college diplomas to 50 percent over a 10-year period. All Founding Partners serve on the 55,000 Degrees Board of Directors.

About Pledge Descriptions:
Each Founding Partner profile is based on the letter of support submitted to Mayor Greg Fischer on behalf of the partner’s organization. The pledge made by each Founding Partner is unique to their mission and goals for impacting educational attainment in the Greater Louisville area. The profiles are intended to provide a thorough overview of each partner’s pledge in support of 55,000 Degrees, but are in no way intended to be an exhaustive account of their programs, leadership, or investment in this goal.

The 5 Objectives of 55,000 Degrees:

<table>
<thead>
<tr>
<th>Objective 1</th>
<th>Objective 2</th>
<th>Objective 3</th>
<th>Objective 4</th>
<th>Objective 5</th>
</tr>
</thead>
<tbody>
<tr>
<td>Create and support a college-going culture</td>
<td>Use the business community’s unique points of leverage to accelerate attainment, particularly for adults returning to school</td>
<td>Prepare students for success in college, career, citizenship, and life</td>
<td>Make post-secondary education accessible and affordable</td>
<td>Increase educational persistence, performance, and progress</td>
</tr>
</tbody>
</table>

Overview of Pledged Goals:
55,000 Degrees promotes data driven decision-making, goal setting and accountability. 55,000 Degrees will measure progress toward achieving the Founding Partners’ goals and share this information publicly to show our collective progress toward the 55,000 degrees.

Higher Education Partners: Five colleges and universities have collectively pledged 41,907 Bachelor’s Degrees and 22,987 Associate Degrees will be completed at their institutions by 2020.

K-12 Partners: Public and private school systems within Jefferson County have pledged to send 66,618 high school graduates to college by 2020.

Business Partners: Business leaders and the local Chamber of Commerce have pledged to support 15,000 working adults to return to college to complete an Associate or Bachelor’s degree by 2020. Additionally, they will recruit 5,000 more college educated individuals to work in Louisville by 2020.

Funding Partners: Foundations have pledged to increase the percentage of grantmaking dollars that support education and have also pledged to provide scholarships to local students.

Community-Based and Civic Partners: Local government and nonprofit organizations have pledged to support and assist 162,953 current students, prospective students, and parents/mentors of students to achieve their higher education goals by 2020.
Bellarmine University will double its total enrollment from 2,548 students enrolled in 2005 to 5,500 enrolled in 2020. By 2020 Bellarmine will have a fulltime undergraduate enrollment of 3,300 and will confer 748 bachelor’s degrees. Additionally, Bellarmine will strategically increase the number of graduate and professional schools by adding programs consistent with the mission and aligned with the needs of the city and region.

Pledge: 5,321 Degrees
Bellarmine University will double its total enrollment from 2,548 students enrolled in 2005 to 5,500 enrolled in 2020. By 2020 Bellarmine will have a fulltime undergraduate enrollment of 3,300 and will confer 748 bachelor’s degrees. Additionally, Bellarmine will strategically increase the number of graduate and professional schools by adding programs consistent with the mission and aligned with the needs of the city and region.

The following Bellarmine programs work toward achieving 55K Objectives:

<table>
<thead>
<tr>
<th>CULTURE</th>
<th>ADULTS</th>
<th>READINESS</th>
<th>ACCESS</th>
<th>PERSISTENCE</th>
</tr>
</thead>
</table>
|         |        | • Be Ready: Early entry/dual credit high school programs |        | • Pioneer Scholars Program for first-generation students  
|         |        |           |        | • Galileo Living, Learning Community |

Progress & Trends:

Bachelor’s Degree Completions by Year
Indiana University - Southeast

Description: Higher Education Partner
Indiana University - Southeast serves the Southern Indiana and Greater Louisville metropolitan area. IU Southeast’s mission is to provide high-quality educational programs and services that promote student learning and prepare students for productive citizenship, and to contribute to the intellectual, cultural, and economic development of the region. Since over 80% of graduates continue to live and work in southern Indiana and the Greater Louisville area, IU Southeast believes its efforts are positively impacting educational attainment goals for the region.

Pledge:
IU Southeast is fully committed to increasing retention of its students and their persistence to graduation. IU Southeast has broken enrollment records for the past three years and graduated the largest class in its history in May 2011. In particular, IU Southeast is currently reorganizing its advising structure, enhancing the Freshmen Year Seminars, and implementing learning communities. IU Southeast believes these efforts will positively impact student success.

The following IU Southeast programs work toward achieving 55K Objectives:

<table>
<thead>
<tr>
<th>CULTURE</th>
<th>ADULTS</th>
<th>READINESS</th>
<th>ACCESS</th>
<th>PERSISTENCE</th>
</tr>
</thead>
<tbody>
<tr>
<td></td>
<td></td>
<td>Increase developmental offerings for summer before first-year</td>
<td>Provide Student Financial Literacy Programs</td>
<td>Improve faculty advising</td>
</tr>
<tr>
<td></td>
<td></td>
<td>Improve placement of students within developmental courses</td>
<td>Increase support for veteran students</td>
<td>Develop learning communities</td>
</tr>
<tr>
<td></td>
<td></td>
<td></td>
<td></td>
<td>Increase First-Year Seminars</td>
</tr>
<tr>
<td></td>
<td></td>
<td></td>
<td></td>
<td>Increase student leadership training</td>
</tr>
<tr>
<td></td>
<td></td>
<td></td>
<td></td>
<td>Improve transfer services</td>
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</tbody>
</table>

Progress & Trends:

Bachelor's Degree Completions by Year

![Graph showing Bachelor's Degree Completions by Year]

NOTE: 2011-2020 Completion Goals Not Provided
Ivy Tech Community College

**Description:** Higher Education Partner

Ivy Tech Community College Southern Indiana prepares students to learn, live, and work in a diverse and globally competitive environment by delivering professional, technical, transfer, and lifelong education. Through its affordable, open-access education and training programs, Ivy Tech enhances the workforce and strengthens the economy.

The Sellersburg campus services students from Southern Indiana and in Kentucky, through reciprocity agreements with Jefferson, Bullitt, Meade, Oldham and Trimble counties in Kentucky.

**Pledge:**

Ivy Tech Community College Southern Indiana is focused on developing and enhancing initiatives to support student success. In recent years, campus resources have been committed to major initiatives in student readiness, academic advising, student orientation, and degree completion. The campus and Ivy Tech college system continue to build on such efforts through participation in the national Achieving the Dream program. This consortium of colleges and universities is devoted to creating and implementing strategies to improve student success.

The following Ivy Tech programs work toward achieving 55K Objectives:

<table>
<thead>
<tr>
<th>CULTURE</th>
<th>ADULTS</th>
<th>READINESS</th>
<th>ACCESS</th>
<th>PERSISTENCE</th>
</tr>
</thead>
<tbody>
<tr>
<td>• Kid’s College</td>
<td>• Ivy Institute</td>
<td>• Online preparation programs</td>
<td>• Financial Aid Lab</td>
<td>• Achieving the Dream</td>
</tr>
<tr>
<td></td>
<td>• Business partnerships to assist adults in returning to college</td>
<td>• Expanded tutoring services</td>
<td>• Financial literacy resource</td>
<td>• Academic Advising Center</td>
</tr>
<tr>
<td></td>
<td></td>
<td>• Redesigned developmental math</td>
<td>• Expanded online course offerings</td>
<td>• Persistence tracking and intervention initiatives</td>
</tr>
<tr>
<td></td>
<td></td>
<td>• Concurrent enrollment programs</td>
<td>• Enhanced services for veteran students</td>
<td>• Greater investment in financial aid pool</td>
</tr>
</tbody>
</table>

**Progress & Trends:**

**Associate Degree Completions by Year**

![Graph showing actual and goal completions](image-url)
JCTC commits to the 55,000 Degrees movement in the following ways:

- Double the annual production of associate degrees (1700/yr. by 2020)
- Double the number of transfer students from JCTC to area universities (1380/yr. by 2020)
- Triple the number of African Americans receiving JCTC associate degrees (370/yr. by 2020)

The cumulative total of associate degrees is projected to be 12,978. To accomplish these goals JCTC is adopting a new focus on student success and the completion agenda.

The following JCTC programs work toward achieving 55K Objectives:

<table>
<thead>
<tr>
<th>CULTURE</th>
<th>ACTUAL</th>
<th>READINESS</th>
<th>ACCESS</th>
<th>PERSISTENCE</th>
</tr>
</thead>
<tbody>
<tr>
<td>Annual Super Sunday College Awareness Day at African American churches</td>
<td>891</td>
<td>Implementation of Math Boot Camps</td>
<td>Change Makers</td>
<td>Achieving the Dream</td>
</tr>
<tr>
<td>Introduction to College course offered at Wayside Mission and other community sites</td>
<td>891</td>
<td>Revision of First-Year Experience Course to include critical concepts such as financial literacy and career pathways</td>
<td>Gateway to College</td>
<td>24/7/365 System-level Call Centers</td>
</tr>
<tr>
<td>Dual Credit course offerings / Early College</td>
<td>891</td>
<td>Accelerating Opportunity program to move adults into workforce</td>
<td>Accelerating Opportunity in Kentucky</td>
<td>Comprehensive tracking alert system to assure success in developmental courses</td>
</tr>
</tbody>
</table>

Progress & Trends:

Associate Degree Completions by Year

- Actual: 891
- Goal To Date 2020: 955
Simmons College

Description: Higher Education Partner
Simmons College was founded in 1879 and has been committed to the education of people so that they may become productive citizens and agents of change in society. Simmons understands the importance of creating a culture that embraces the role of education in job creation, financial independence and quality of life for all families in Louisville. By 2017, Simmons envisions substantial growth in enrollment from 92 to 650 students. Additionally, Simmons will work to increase the rate of persistence from first to second year up from 30% to 54% by 2017. Completion goals will be forthcoming as Simmons completes its strategic planning process.

Pledge: Enroll 650 students with 54% persistence by 2017
Simmons College has a number of programs that will be beneficial to the 55,000 Degrees effort:
- Collaboration with UofL to provide co-registration for general education courses
- SPEAC partnership to offer access to higher education as well as college readiness skills
- Adult education program to provide GED preparation and testing, diagnostic testing and financial information for college
- Open admission policy to provide access to college and prepare individuals for success
- Long-term strategic and organizational plan to support sustainability and growth of Simmons
- Growth of the number of first generation college, African American, low-income adults completing Associate of Arts or Bachelor of Arts degrees.

The following Simmons programs work toward achieving 55K Objectives:

<table>
<thead>
<tr>
<th>CULTURE</th>
<th>ADULTS</th>
<th>READINESS</th>
<th>ACCESS</th>
<th>PERSISTENCE</th>
</tr>
</thead>
<tbody>
<tr>
<td>Signature Partnership</td>
<td>Simmons College Adult Education</td>
<td></td>
<td>Signature Partnership Education</td>
<td>Simmons Capacity</td>
</tr>
<tr>
<td>Educational Achievement</td>
<td></td>
<td></td>
<td>Access Center (SPEAC)</td>
<td>Building Project</td>
</tr>
<tr>
<td>Collaboration</td>
<td></td>
<td></td>
<td>Simmons Open Admission Policy</td>
<td></td>
</tr>
</tbody>
</table>

Progress & Trends:

Undergraduate Enrollment by Year

- Actual
- Goal

Pre 55K


Goal To Date 92

Actual To Date 92

92
Spalding University will work to close the leaks in the pre-kindergarten through 12th grade pipeline by creating a 55,000 Degrees Scholarship Program for teacher education. The university’s goal is to improve the quality of teaching and learning in the elementary and secondary schools of the region. These scholarships will support students who are seeking a master’s degree in the College of Education. As of September 2011, Spalding has committed approximately $1.8 million to the 55,000 Degrees Scholarship Program and hopes to continue this commitment in future years at a rate of about $1 million additional dollars per year.

Pledge: 2,275 Degrees
Spalding University will work to close the leaks in the pre-kindergarten through 12th grade pipeline by creating a 55,000 Degrees Scholarship Program for teacher education. The university’s goal is to improve the quality of teaching and learning in the elementary and secondary schools of the region. These scholarships will support students who are seeking a master’s degree in the College of Education. As of September 2011, Spalding has committed approximately $1.8 million to the 55,000 Degrees Scholarship Program and hopes to continue this commitment in future years at a rate of about $1 million additional dollars per year.

The following Spalding programs work toward achieving 55K Objectives:

<table>
<thead>
<tr>
<th>CULTURE</th>
<th>ADULTS</th>
<th>READINESS</th>
<th>ACCESS</th>
<th>PERSISTENCE</th>
</tr>
</thead>
<tbody>
<tr>
<td>• Maupin Elementary partnership to support teachers and students</td>
<td>• Working with Degrees at Work to support returning adult students</td>
<td>• 55,000 Degrees Scholarship for teacher education</td>
<td>• “College Closet”, in partnership with NC3, provides students with technology and supplies needed for college</td>
<td>• Expanded programming to meet the needs of adult students</td>
</tr>
<tr>
<td>• Spalding leadership team visits local schools to emphasize importance of educational attainment</td>
<td></td>
<td></td>
<td>• Financial aid visits to local high schools</td>
<td>• Support program for students who are less academically prepared</td>
</tr>
</tbody>
</table>

Progress & Trends:

Bachelor's Degree Completions by Year

- Actual: 178
- Goal: 178
The Sullivan University System forecasts that its contribution toward the goals of 55,000 Degrees will include an additional 10,000 associate degrees and 5,500 baccalaureate degrees by 2020. The Sullivan University System also has a long history of supporting education for its employees and their dependents. In the past two years they have had 120 employees and their dependents graduate from programs ranging from certificates through Master's degrees. Currently, 312 employees and dependents are enrolled in post-secondary programs.

The following Sullivan programs work toward achieving 55K Objectives:

- **CULTURE**
  - *Working with Degrees at Work to support returning adult students*

- **ADULTS**

- **READINESS**
  - *Educational benefit for employees and dependents totalling $4,439,165 in 2009-2011*

- **ACCESS**

- **PERSISTENCE**

**Progress & Trends:**

![Associate & Bachelor's Degree Completions by Year](image)
In support of the work of 55,000 Degrees, the University of Louisville will continue efforts to improve access, persistence, baccalaureate degree production and graduation rates of students. The University's long-term strategic plan, the 2020 Plan, calls for UofL to graduate 28,811 additional students between now and 2020. These are all baccalaureate degrees.

The following UofL programs work toward achieving 55K Objectives:

<table>
<thead>
<tr>
<th>CULTURE</th>
<th>ADULTS</th>
<th>READINESS</th>
<th>ACCESS</th>
<th>PERSISTENCE</th>
</tr>
</thead>
<tbody>
<tr>
<td>• Signature Partnership Initiative</td>
<td>• Working with Degrees at Work to support returning adult students</td>
<td>• Central High School Partnership</td>
<td>• Cardinal Covenant</td>
<td>• Flight Plan</td>
</tr>
<tr>
<td>• Simmons College of KY Partnership</td>
<td></td>
<td></td>
<td>• UofL High School Dual Credit Program</td>
<td>• CAPS Leader Summer Mentor Program</td>
</tr>
<tr>
<td>• College Connection Initiative</td>
<td></td>
<td></td>
<td>• Up Close &amp; Personal</td>
<td>• REACH Ambassadors Peer Mentoring Program</td>
</tr>
<tr>
<td></td>
<td></td>
<td></td>
<td>• Summer Enrichment Programs</td>
<td>• C.O.N.N.E.C.T.</td>
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<tr>
<td></td>
<td></td>
<td></td>
<td>• Saturday Academy</td>
<td></td>
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<td></td>
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<td></td>
<td>• STEM Outreach</td>
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<td></td>
<td></td>
<td></td>
<td>• SPEAC</td>
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</table>

**Pledge: 28,811 Degrees**

In support of the work of 55,000 Degrees, the University of Louisville will continue efforts to improve access, persistence, baccalaureate degree production and graduation rates of students. The University's long-term strategic plan, the 2020 Plan, calls for UofL to graduate 28,811 additional students between now and 2020. These are all baccalaureate degrees.

The following UofL programs work toward achieving 55K Objectives:

**Progress & Trends:**

**Bachelor's Degree Completions by Year**

- **Actual**
- **Goal**

- **Pre 55K**
- **Goal To Date 2,603**
- **Actual To Date 2,618**
Archdiocese of Louisville Catholic Schools

Description: K-12 Partner
There are nine Catholic high schools in Jefferson County graduating approximately 1,500 students annually. Catholic secondary education is results-oriented. It provides superior college preparation and produces high test scores. While attending a Catholic high school, students will learn in a nurturing, challenging, and structured environment that provides a solid foundation for a lifetime of learning and growth.

Pledge: **14,850 college-bound high school graduates**
Graduates of Catholic high schools in the Archdiocese of Louisville are well prepared academically, and 99% of them pursue college/post-secondary training annually. Over the next seven years, the Catholic high schools are poised to graduate at least 1,500 students annually, a total of 15,000 by 2020.

ACT scores for Catholic high school seniors are well above state averages and demonstrate college readiness. The Archdiocese schools will continue to work to increase the number of students that are college ready in all four areas measured by ACT scores.

The following Archdiocesenan programs work toward achieving 55K Objectives:

<table>
<thead>
<tr>
<th>CULTURE</th>
<th>ADULTS</th>
<th>READINESS</th>
<th>ACCESS</th>
<th>PERSISTENCE</th>
</tr>
</thead>
<tbody>
<tr>
<td>• 99% college-going rate</td>
<td></td>
<td>• Increase ACT scores in all 4 areas - 1%/year</td>
<td></td>
<td></td>
</tr>
</tbody>
</table>

Progress & Trends:

**Number High School Graduates Going to College, Fall after Graduation**

- **Goal**
- **Actual**

- **Goal To Date** 1,485
- **Actual To Date** 1,411

![Graph showing the number of high school graduates going to college, fall after graduation.](image-url)
Jefferson County Public Schools

Description: K-12 Partner
Jefferson County Public Schools (JCPS) serves over 100,000 students within the Louisville Metro area through 89 elementary, 23 middle, 19 high, and 24 other specialized learning centers. The 2012 Vision for JCPS students is that all will graduate prepared to reach one’s full potential and contribute to society throughout life. The district’s mission is to provide relevant, comprehensive, quality instruction in order to educate, prepare, and inspire students to learn.

Pledge: 51,768 college-bound high school graduates
JCPS has set several goals to increase high school graduation rates, college readiness, and post-secondary matriculation. Specifically, JCPS will work toward the following:
• Increase the percentage of students graduating to 90%
• Increase the percentage of graduates going to college to 85%
• Increase the percentage of GED recipients going to college to 40%
• Increase the percentage of graduates that are college or career ready to 70%
• Decrease the percentage of freshman that are retained to 6%
• Substantially improve all of these outcomes for African American students

The following JCPS programs work toward achieving 55K Objectives:

<table>
<thead>
<tr>
<th>CULTURE</th>
<th>ADULTS</th>
<th>READINESS</th>
<th>ACCESS</th>
<th>ACCESS Cont.</th>
</tr>
</thead>
<tbody>
<tr>
<td>College banners displayed in halls of every elementary, middle, and high school</td>
<td>Adult Basic Education, GED &amp; Degrees at Work</td>
<td>Every 1 Reads</td>
<td>GO COLLEGE</td>
<td>Secure scholarship/financial aid for SR’s</td>
</tr>
<tr>
<td>EXCEL Awards partially judged by teacher contributions to promoting college-going culture</td>
<td></td>
<td>FRYSC Coordinator</td>
<td>KHEAA Americorps College Coach</td>
<td>Education Talent Search</td>
</tr>
<tr>
<td></td>
<td></td>
<td>Project Proficiency</td>
<td>Close the Deal</td>
<td>College Access Time</td>
</tr>
<tr>
<td></td>
<td></td>
<td>ACT Prep</td>
<td>Requiring seniors to apply to college and complete the FAFSA</td>
<td>College Access Resource Teachers</td>
</tr>
<tr>
<td></td>
<td></td>
<td>All JR and SR’s take ACT</td>
<td></td>
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</tr>
<tr>
<td></td>
<td></td>
<td>Career themes and credentialed diplomas</td>
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<tr>
<td></td>
<td></td>
<td>Dual and articulated credits</td>
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</tr>
</tbody>
</table>

The following JCPS programs work toward achieving 55K Objectives:

Progress & Trends:

Number High School Graduates Going to College, Fall after Graduation

![Graph showing number of high school graduates going to college, fall after graduation. The graph includes a bar chart showing the goal for 2019-2020, which is 55K, and the actual outcome, which is 4,352. The graph also shows the progression from 2009 to 2020.]
GLI and BLE will pursue the following strategies to reach its goal:

- **Business Leaders for Education** is committed to creating a college-going culture within businesses to encourage employees to complete post-secondary education.
- The **Degrees at Work (DAW)** program provides support and resources to companies to support employees returning to school.
- Degrees at Work will partner with 100 companies to support employees in completing post-secondary education by 2020, contributing to the business sector goal of 15,000 degrees by 2020.
- The **Talent Attraction and Retention Forum** commits to working with businesses and organizations to recruit 5,000 working adults with college degrees to Louisville.
- GLI will support four staff to complete their degrees by 2020 by providing flexible work arrangements, tuition reimbursement, and celebrations upon college completion.

**Pledge: Support business sector to reach 15,000 Degrees**

GLI and BLE will pursue the following strategies to reach its goal:

- Business Leaders for Education is committed to creating a college-going culture within businesses to encourage employees to complete post-secondary education.
- The Degrees at Work (DAW) program provides support and resources to companies to support employees returning to school.
- Degrees at Work will partner with 100 companies to support employees in completing post-secondary education by 2020, contributing to the business sector goal of 15,000 degrees by 2020.
- The Talent Attraction and Retention Forum commits to working with businesses and organizations to recruit 5,000 working adults with college degrees to Louisville.
- GLI will support four staff to complete their degrees by 2020 by providing flexible work arrangements, tuition reimbursement, and celebrations upon college completion.

The following GLI programs work toward achieving 55K Objectives:

<table>
<thead>
<tr>
<th>CULTURE</th>
<th>ADULTS</th>
<th>READINESS</th>
<th>ACCESS</th>
<th>PERSISTENCE</th>
</tr>
</thead>
<tbody>
<tr>
<td>• College Day Out</td>
<td>• Business Leaders for Education</td>
<td>• Provide tuition reimbursement program for employees</td>
<td>• Higher Income Requires Education Forum (HIRE)</td>
<td></td>
</tr>
<tr>
<td>• Close the Deal</td>
<td>• DAW Advisory Board</td>
<td></td>
<td></td>
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<tr>
<td>• Sloan Awards for flexible work arrangements</td>
<td>• DAW Post-Secondary Education Committee</td>
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<td></td>
</tr>
<tr>
<td></td>
<td>• Talent Attraction and Retention Forum</td>
<td></td>
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<td></td>
</tr>
<tr>
<td></td>
<td>• International Professionals</td>
<td></td>
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<tr>
<td></td>
<td>• Hispanic Latino Business Council</td>
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</tbody>
</table>

**Progress & Trends: Degrees at Work**

- 30 Businesses Partnered with Degrees at Work
- 12 Businesses Surveyed
- 1,028 Employees Interested in Attending College
- 1,028 Employees Interested in Attending College
- 12,083 Employees
- 178 Employees Currently Enrolled

Greater Louisville Inc. (GLI) and Business Leaders for Education (BLE) support Louisville in achieving the goal of 55,000 more college degrees by 2020. Education is the surest path to economic prosperity and it is critical for Louisville and the Commonwealth to make significant increases in educational attainment levels in order to compete in the globally competitive, knowledge-based economy.
Houston-Johnson, Inc.

Description: Business Partner
Co-founded and based in Louisville, Kentucky, Houston-Johnson, Inc. (HJI) has been providing logistics services to leading corporations since 1994. Behind HJI’s business strengths and capabilities are a skilled and dedicated staff committed to being “People Providing Peace of Mind” every day. Giving back to the community is one of the greatest benefits of being a successful business. The HJI team is pleased to support events, activities and causes within the community with their time, talent and resources. HJI encourages employees to be active members of their schools, neighborhoods, and local organizations throughout the year.

Pledge: 5 Degrees and $50,000 in Donations
HJI is a participating Degrees at Work employer and has assessed the educational needs of its employees. To support a college-going culture and improve access and affordability to higher education, HJI will be developing a tuition reimbursement program for its employees. Over the next 10 years, HJI plans to support at least five employees to complete their associate or bachelor’s degree.

Additionally, HJI pledges to continue supporting community-based programs, such as the 15K initiative, through charitable donations of $5,000 per year, a total of $50,000 by 2020.

The following HJI programs work toward achieving 55K Objectives:

<table>
<thead>
<tr>
<th>CULTURE</th>
<th>ADULTS</th>
<th>READINESS</th>
<th>ACCESS</th>
<th>PERSISTENCE</th>
</tr>
</thead>
<tbody>
<tr>
<td>• Donate $50,000 to community-based programs, such as 15K, by 2020</td>
<td>• Participate in GLI’s Degrees at Work program</td>
<td>• Provide tuition reimbursement program for employees</td>
<td></td>
<td></td>
</tr>
</tbody>
</table>

Progress & Trends:
Crystal was born and raised in Louisville’s south end. She was one of four children raised by her single mother. She received her GED in 2005 and began her career path at Houston-Johnson, Inc. in 2006. Crystal’s determination to excel and become a positive role model in the community caused her to seek additional education. She attended Brown Mackie College and obtained an Associate Degree in Business Management in 2010 and her Bachelor’s Degree in Business Administration in August 2012.

Houston-Johnson, Inc. salutes Crystal Barber as our first successful candidate toward our pledge to the 55,000 Degrees/15K Program. We celebrate her for her determination, her commitment to excellence and her faith to believe that she can achieve.
LG&E

Description: Business Partner
LG&E takes pride in being an advocate for education throughout the communities where its customers and employees live and work. Successful business performance in the gas and electric industry requires a well-educated and skilled workforce. An additional 55,000 individuals with college degrees will make a tremendous difference in the business climate, level of philanthropy, and vitality not only in Greater Louisville but throughout the Commonwealth of Kentucky.

Pledge: 150 Degrees
LG&E has enthusiastically participated in the 55,000 Degrees effort since its inception - including making a financial investment in the 15,000 degrees strategy. LG&E is also participating in GLI’s Degrees at Work program and will have a dedicated college advocate to help employees navigate the process of returning to school, as well as provide them guidance to community support resources. LG&E has offered reimbursement for completion of college credits to its employees since the 1970s. The current policy provides for reimbursement of the cost for books, fees, and tuition for any college academic course which counts towards earning a degree if the employee earns a grade of C or higher. LG&E makes a commitment that 150 employees will complete a college degree by 2020.

The following LG&E programs work toward achieving 55K Objectives:

<table>
<thead>
<tr>
<th>CULTURE</th>
<th>ADULTS</th>
<th>READINESS</th>
<th>ACCESS</th>
<th>PERSISTENCE</th>
</tr>
</thead>
<tbody>
<tr>
<td></td>
<td>• Participate in GLI’s Degrees at Work program</td>
<td>• Provide tuition reimbursement benefit</td>
<td></td>
<td></td>
</tr>
</tbody>
</table>

Progress & Trends:

Employees Who Graduate with Associate or Bachelor's Degrees

![Graph showing employees who graduate with degrees](image)

NOTE: Between 2005-2011, 68 employees completed an Associate or Bachelor’s Degree (averaging about 10 degrees per year).
Spatial Data Integrations, Inc. commits to providing scholarships annually to African American high school seniors graduating from Jefferson County Public Schools. During 2011, SDI awarded $5,000 to deserving students. SDI will fund the scholarships through programs such as the NAACP, Black Achievers, and the Louisville Urban League. SDI also commits personnel time and effort to volunteering towards achieving the 15,000 degrees goal established for the African American community.

Pledge: **Time, Talent, & Treasure to support College-Going Culture**
Spatial Data Integrations, Inc. commits to providing scholarships annually to African American high school seniors graduating from Jefferson County Public Schools. During 2011, SDI awarded $5,000 to deserving students. SDI will fund the scholarships through programs such as the NAACP, Black Achievers, and the Louisville Urban League. SDI also commits personnel time and effort to volunteering towards achieving the 15,000 degrees goal established for the African American community.

The following Spatial Data Integrations programs work toward achieving 55K Objectives:

<table>
<thead>
<tr>
<th>CULTURE</th>
<th>ADULTS</th>
<th>READINESS</th>
<th>ACCESS</th>
<th>PERSISTENCE</th>
</tr>
</thead>
<tbody>
<tr>
<td>• 15,000 Degrees</td>
<td></td>
<td></td>
<td>• Scholarships supported</td>
<td></td>
</tr>
<tr>
<td>leadership</td>
<td></td>
<td></td>
<td>via NAACP, Black Achievers,</td>
<td></td>
</tr>
<tr>
<td>• 55K Program</td>
<td></td>
<td></td>
<td>and Louisville Urban</td>
<td></td>
</tr>
<tr>
<td>Alignment Committee</td>
<td></td>
<td></td>
<td>League</td>
<td></td>
</tr>
<tr>
<td>Membership</td>
<td></td>
<td></td>
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</tbody>
</table>

**Progress & Trends:**

In spring 2011, Rae and Audwin Helton spent the day at Olmsted Academies North and South discussing the importance of college with students. At the end of the day students were inspired to take a pledge to go to college. In addition to working directly with students, the Helton’s spend significant time and energy coordinating and supporting the 15K collaborative initiative within the African American community.
Stoll Keenon Ogden PLLC

**Description: Business Partner**

Stoll Keenon Ogden PLLC boasts more than 140 lawyers, organized in 18 comprehensive practice groups practicing from five cities across the Commonwealth. Stoll Keenon Ogden PLLC has practiced for more than fifty years in both the Greater Louisville area and the state of Kentucky.

**Pledge: 5 Degrees**

Stoll Keenon Ogden PLLC places a high value on community involvement. Through individual leadership roles and community activities, the Stoll Keenon Ogden PLLC team is an integral part of community involvement in Louisville. The firm’s work environment fosters community participation and leadership, giving attorneys and staff the opportunity to support a broad range of organizations and activities, including Business Leaders for Education through Greater Louisville Inc. (GLI).

Stoll Keenon Ogden PLLC is also a participating partner with GLI’s *Degrees at Work* program in support of five employees completing their college degree by 2020.

The following Stoll Keenon Ogden PLLC programs work toward achieving 55K Objectives:

<table>
<thead>
<tr>
<th>CULTURE</th>
<th>ADULTS</th>
<th>READINESS</th>
<th>ACCESS</th>
<th>PERSISTENCE</th>
</tr>
</thead>
<tbody>
<tr>
<td></td>
<td></td>
<td>• Members of Business Leaders for Education</td>
<td>• Tuition reimbursement benefit for employees</td>
<td></td>
</tr>
<tr>
<td></td>
<td></td>
<td>• Participate in GLI’s Degrees at Work program</td>
<td>• Flexible work arrangements to accommodate classes</td>
<td></td>
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</tbody>
</table>

**Progress & Trends:**

Juliane Larson graduated with her Bachelor’s degree from the University of Kentucky in May 2012. She attended UK upon graduating from Ballard High School in 2007, but returned to Louisville to work full-time before completing her degree. With only one class standing between her and a diploma, Juli received tuition reimbursement from Stoll Keenon Ogden PLLC and took her final class online to complete her degree in Merchandising, Apparel, and Textiles.

Stoll Keenon Ogden PLLC is proud of Juli’s accomplishment and continues to support other employees to return to college to finish their degrees. Congratulations, Juli for being one of the 55,000!
The Community Foundation has made a multi-faceted commitment to the mission of 55,000 Degrees.

- CFL has committed $150,000 ($50,000 for three years, through 2013) to support its operations
- CFL serves as the fiscal sponsor and “incubator” of 55K. Its staff members share the Community Foundation offices, and this close proximity creates opportunities for collaboration and creativity
- CFL intends to dedicate over half of discretionary grant dollars to education in general
- The Foundation established the 15,000 Degrees Scholarship Fund, which provides scholarships to eligible African-American students attending nine local universities and technical colleges
- From 2010 – 2012 the Foundation pledges to award $650,000 in scholarships annually

The following CFL programs work toward achieving 55K Objectives:

<table>
<thead>
<tr>
<th>CULTURE</th>
<th>ADULTS</th>
<th>READINESS</th>
<th>ACCESS</th>
<th>PERSISTENCE</th>
</tr>
</thead>
<tbody>
<tr>
<td>• Metro United Way’s Turning up the Heat</td>
<td>• Participate in GLI’s Degrees at Work</td>
<td>• Donor’s Choose Matching Program</td>
<td>• Manage 15,000 Degrees Scholarship Fund and other scholarship funds</td>
<td></td>
</tr>
<tr>
<td>on Education - Grant Commitment = $75,000</td>
<td>program</td>
<td></td>
<td>• Clearing Pathways for Student Success with JCTC</td>
<td></td>
</tr>
<tr>
<td>• Investing in i3 innovation with JCPS</td>
<td>• Fund GLI’s HIRE Education Forum</td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td></td>
<td>• National Fund for Workforce Solutions</td>
<td></td>
<td></td>
<td></td>
</tr>
</tbody>
</table>

Progress & Trends:

**Percent of Grantmaking Dollars Supporting Education**

- Pre 55K: Actual = 51%  
- Goal To Date = 52%
- Actual To Date = 51%
The James Graham Brown Foundation supports 55,000 Degrees, providing $300,000 over three years toward the start-up of the organization and its programs to improve education attainment in the metro Louisville area. The Foundation will continue its commitment to this goal by supporting institutions and programs that drive education attainment and support the mission and objectives of 55,000 Degrees.

Pledge:
The James Graham Brown Foundation supports 55,000 Degrees, providing $300,000 over three years toward the start-up of the organization and its programs to improve education attainment in the metro Louisville area. The Foundation will continue its commitment to this goal by supporting institutions and programs that drive education attainment and support the mission and objectives of 55,000 Degrees.

The following JGB Foundation grants work toward achieving 55K Objectives:

<table>
<thead>
<tr>
<th>CULTURE</th>
<th>ADULTS</th>
<th>READINESS</th>
<th>ACCESS</th>
<th>PERSISTENCE</th>
</tr>
</thead>
<tbody>
<tr>
<td>• 2010 55K - $300,000</td>
<td>• 2009 Teach Kentucky - $50,000</td>
<td>• 2009 Brown Fellows Program - $25,000 and 119,949</td>
<td>• 2009 Governor's Scholars - $25,000</td>
<td>• 2009 Brown Fellows Program - $25,000 and 119,949</td>
</tr>
<tr>
<td>• 2010 Louisville Free Public Library - $500,000</td>
<td>• 2010 JCPS/Western High School - $179,500</td>
<td>• 2010 Governor's Scholars - $25,000</td>
<td>• 2010 Governor's Scholars - $25,000</td>
<td>• 2010 Governor's Scholars - $25,000</td>
</tr>
<tr>
<td>• 2011 West End School - $420,000</td>
<td>• 2010 Teach Kentucky $50,000</td>
<td>• 2011 Governor's Scholars - $25,000</td>
<td>• 2011 Governor's Scholars - $25,000</td>
<td>• 2011 Governor's Scholars - $25,000</td>
</tr>
<tr>
<td>• 2011 Louisville Free Public Library - $100,000</td>
<td>• 2011 Junior Achievement - $50,000</td>
<td>• 2011 Governor's Scholars - $25,000</td>
<td>• 2011 Bellarmine University - $1 million</td>
<td></td>
</tr>
</tbody>
</table>

Progress & Trends:

Total Grantmaking Dollars
Supporting Education

![Graph showing grantmaking dollars compared to goal]

- Actual
- Goal

Pre 55K

Actual To Date $1.62 million
KentuckianaWorks

Description: Community-Based Partner
KentuckianaWorks’ core mission is to help adults find jobs that will lead to long-lasting careers that will allow both the employee and the employer to contribute to our regional economy. Since 2002, the KentuckianaWorks Board has identified the region’s most important workforce development goal as “raising educational attainment levels across the board from GEDs to Ph.D.s.”

Pledge: Assist 34,050 individuals pursue college goals
KentuckianaWorks will do the following in support of our community’s 55K efforts:
• Work with 2,500+ adults/year to help select a college and a program of study, enroll/re-enroll in college and fill out financial aid forms to determine how to pay for their education
• Work with 725+ JCPS high school students each year, mentoring them on their high school journey to create a plan to enroll in college and earn a 2-year or 4-year degree
• Provide college access information via the development of a new website for KCAC to reach 8,000 young people and adults annually by 2019
• Through Youth Career Centers, help 75+ students earn GED with 40+% moving on to post-secondary
• Through One-Stop Career Centers, provide job training to 150+ people/yr, qualifying for college credit

The following KentuckianaWorks programs work toward achieving 55K Objectives:

<table>
<thead>
<tr>
<th>CULTURE</th>
<th>ADULTS</th>
<th>READINESS</th>
<th>ACCESS</th>
<th>PERSISTENCE</th>
</tr>
</thead>
<tbody>
<tr>
<td></td>
<td></td>
<td>• KentuckianaWorks Youth Career Center  • KentuckianaWorks One-Stop Career Centers</td>
<td>• KentuckianaWorks College Access Center  • Enhanced website for college access information  • KentuckianaWorks vouchers for training</td>
<td></td>
</tr>
</tbody>
</table>

Progress & Trends:

Number of Students Assisted in Pursuing College Goals

- Pre 55K
- Actual
- Goal To Date 3,405
- Actual To Date 5,130

Louisville Metro Government

Description: Business Partner
Louisville Metro Government, the fifth-largest employer in Louisville with more than 6,000 employees, provides the local governmental functions for all Jefferson County, Kentucky. As a Degrees at Work employer, Louisville Metro Government surveyed its employees, asking about their educational levels and aspirations. Of the approximately 2,400 employees who responded to the survey, eight percent were presently enrolled in college, 12 percent had a high school diploma or its equivalent, and 28 percent of its employees had been to college, but had not completed a degree.

Pledge: 462 Degrees
Through intentional support and encouragement at the departmental level and participation in Degrees At Work, Louisville Metro Government has committed to helping a total of 462 Louisville Metro employees obtain their associate and/or bachelor’s degrees by 2020. In the 2011 calendar year, Metro Government employees obtained 15 associate degrees and 24 bachelor degrees - 39 degrees total. Louisville Metro Government is pledging to help eight additional employees obtain degrees each year, for a yearly total of 47 degrees, or 462 degrees by 2020.

The following Louisville Metro Government initiatives work toward achieving 55K Objectives:

<table>
<thead>
<tr>
<th>CULTURE</th>
<th>ADULTS</th>
<th>READINESS</th>
<th>ACCESS</th>
<th>PERSISTENCE</th>
</tr>
</thead>
<tbody>
<tr>
<td>• Recent Metro Government graduates will be recognized in employee newsletter and receive personal letter from Mayor</td>
<td>• Participate in CLF’s Degrees at Work program</td>
<td>• Grade-level Reading Plan</td>
<td>• Community Action Partnership (CAP) Scholarships</td>
<td>• Provide tuition assistance program</td>
</tr>
<tr>
<td>• Close the Deal</td>
<td>• Out-of-School Time system coordination and funding</td>
<td>• Support for Community Schools</td>
<td>• Louisville Metro Housing Authority Scholarship Program</td>
<td></td>
</tr>
<tr>
<td>• Support for LEEP</td>
<td></td>
<td></td>
<td>• Support for Metropolitan College</td>
<td></td>
</tr>
</tbody>
</table>

Progress & Trends:

Employees Who Graduate with Associate or Bachelor's Degrees

![Graph showing number of graduates from 2009 to 2020]

Goal To Date 39

Actual To Date 39

NOTE: 2009 - 2010 Actual Number of Graduates Not Available
The Louisville Urban League supports 55,000 Degrees and 15K in the following ways:

1. Work with 100 young adults annually to prepare for college and career (Project Ready)
2. Work with 50 parents/yr to learn how to best support students (Parent Leadership Academy)
3. Support 5 LUL staff in educational attainment
4. Award $10,000+ in scholarships annually
5. Coordinate Annual Education Summit reaching 250+ in attendance
6. Reach 1,000+ people each year through 15K collaborative initiative

**Pledge:** Assist 14,000 people & give $100,000 in scholarships

The Louisville Urban League supports 55,000 Degrees and 15K in the following ways:

- Work with 100 young adults annually to prepare for college and career (Project Ready)
- Work with 50 parents/yr to learn how to best support students (Parent Leadership Academy)
- Support 5 LUL staff in educational attainment
- Award $10,000+ in scholarships annually
- Coordinate Annual Education Summit reaching 250+ in attendance
- Reach 1,000+ people each year through 15K collaborative initiative

The following Urban League programs work toward achieving 55K Objectives:

<table>
<thead>
<tr>
<th>CULTURE</th>
<th>ADULTS</th>
<th>READINESS</th>
<th>ACCESS</th>
<th>PERSISTENCE</th>
</tr>
</thead>
<tbody>
<tr>
<td>• Support 15K initiative to build capacity, sustainability, and accountability</td>
<td>• Support 5 LUL Staff in educational attainment</td>
<td>• Project Ready</td>
<td>• $10,000+ scholarships</td>
<td>• Parent Leadership Academy</td>
</tr>
<tr>
<td>• Annual Education Summit</td>
<td>• Workforce Development programs</td>
<td></td>
<td></td>
<td></td>
</tr>
</tbody>
</table>

**Progress & Trends:**

**Number of Individuals Assisted in Pursuing College Goals**

<table>
<thead>
<tr>
<th>Year</th>
<th>Pre 55K</th>
<th>Actual To Date</th>
<th>Goal To Date 1,400</th>
<th>Actual To Date 2,949</th>
</tr>
</thead>
<tbody>
<tr>
<td>2009</td>
<td>0</td>
<td>0</td>
<td>0</td>
<td>0</td>
</tr>
<tr>
<td>2010</td>
<td>0</td>
<td>0</td>
<td>0</td>
<td>0</td>
</tr>
<tr>
<td>2011</td>
<td>500</td>
<td>500</td>
<td>1,400</td>
<td>2,949</td>
</tr>
<tr>
<td>2012</td>
<td>1,000</td>
<td>1,000</td>
<td>1,400</td>
<td>2,949</td>
</tr>
<tr>
<td>2013</td>
<td>1,500</td>
<td>1,500</td>
<td>1,400</td>
<td>2,949</td>
</tr>
<tr>
<td>2014</td>
<td>2,000</td>
<td>2,000</td>
<td>1,400</td>
<td>2,949</td>
</tr>
<tr>
<td>2015</td>
<td>2,500</td>
<td>2,500</td>
<td>1,400</td>
<td>2,949</td>
</tr>
<tr>
<td>2016</td>
<td>3,000</td>
<td>3,000</td>
<td>1,400</td>
<td>2,949</td>
</tr>
<tr>
<td>2017</td>
<td>3,500</td>
<td>3,500</td>
<td>1,400</td>
<td>2,949</td>
</tr>
<tr>
<td>2018</td>
<td>4,000</td>
<td>4,000</td>
<td>1,400</td>
<td>2,949</td>
</tr>
<tr>
<td>2019</td>
<td>4,500</td>
<td>4,500</td>
<td>1,400</td>
<td>2,949</td>
</tr>
<tr>
<td>2020</td>
<td>5,000</td>
<td>5,000</td>
<td>1,400</td>
<td>2,949</td>
</tr>
</tbody>
</table>

**$12,000 in scholarships as of 2011**

- $100K
- $90K
- $80K
- $70K
- $60K
- $50K
- $40K
- $30K
- $20K
- $10K
Metro United Way

Description: Community-Based Partner

Metro United Way’s (MUW) mission is to improve lives and the community by engaging people to give, advocate and volunteer. Specifically, MUW’s Education Agenda aligns with two of the 55K objectives: create a college-going culture and prepare students for college, career and life. The Education Agenda has two community targets: 1) 77% of children in the metropolitan area will enter kindergarten ready to learn and 2) 87% of the students in the metropolitan area will graduate from high school on time by 2018. The quality of out-of-school-time (OST) programs contributes to children being successful in school and on-time graduation.

Pledge: Work with JCPS and Metro Gov’t to improve the quality of OST programs and increase participation

Metro United Way’s role in supporting 55,000 Degrees will be implemented by:

- Participating in community efforts to create a college-going culture from cradle to career
- Leading efforts to coordinate an OST system in Jefferson County
- Using common quality standards and indicators to evaluate the effectiveness of OST programs
- Coordinating an integrated data system to monitor key indicators for on-time graduation
- Increasing participation in MUW-funded OST programs by 10% each year through 2018
- Sponsoring the placement of 3+ college coaches in JCPS
- Annually engaging 350 advocates on public policy efforts supporting on-time graduation and readiness for college, work, and life

The following Metro United Way programs work toward achieving 55K Objectives:

<table>
<thead>
<tr>
<th>CULTURE</th>
<th>ADULTS</th>
<th>READINESS</th>
<th>ACCESS</th>
<th>PERSISTENCE</th>
</tr>
</thead>
<tbody>
<tr>
<td>• Turning up the Heat on Education - Grant Commitment = $75,000</td>
<td>• Fund the Early Childhood Excellence Academy</td>
<td>• Coordinate and fund OST system and programs</td>
<td>• 3+ College Coaches in JCPS</td>
<td></td>
</tr>
</tbody>
</table>

Progress & Trends:

Number of Youth Participating in 16 Metro United Way Funded OST Programs

<table>
<thead>
<tr>
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<th></th>
<th></th>
</tr>
</thead>
<tbody>
<tr>
<td>Actual</td>
<td></td>
<td>10000</td>
<td>20000</td>
<td>30000</td>
<td>40000</td>
<td>50000</td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
<td>23,646</td>
</tr>
<tr>
<td>Goal</td>
<td></td>
<td>10000</td>
<td></td>
<td></td>
<td></td>
<td></td>
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<td></td>
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</tbody>
</table>

Goal To Date: 23,646